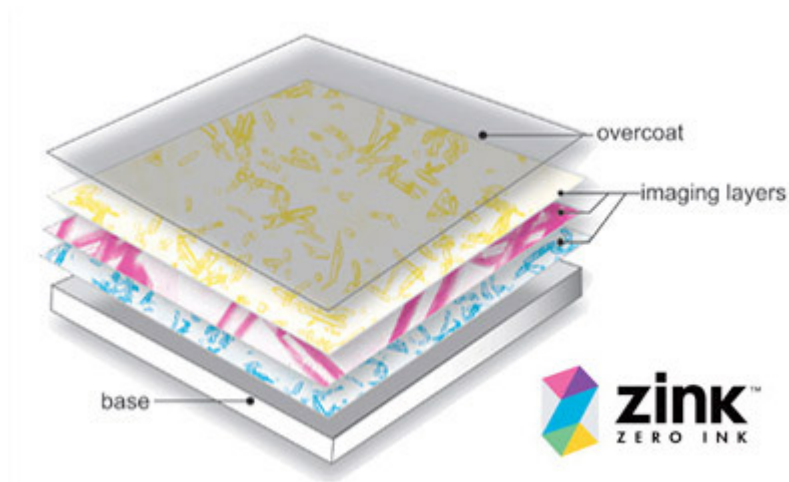


What is ZINK™?

ZINK Zero Ink® Technology from ZINK Imaging makes it possible to produce full-color digital images without ink cartridges, ribbons or toner. A new approach to printing, ZINK Imaging's patented technology radically shifts the printing paradigm from ink cartridges or ink ribbons to a totally ink-free system and introduces a new category of devices that allow you to get more out of your digital content.

How does Zink work?

The key to this process is the patented ZINK Paper®, an advanced composite material with cyan, yellow, and magenta dye crystals embedded inside and a protective polymer overcoat layer outside. Before printing, the embedded dye crystals are clear so ZINK Paper looks like regular white photo paper. The ZINK-enabled device uses heat to activate and colorize these crystals. The printing process is now radically simple. Just add paper®. The result is high-quality, full color, long-lasting, durable, and affordable images.”



Polaroid uses ZINK Zero Ink technology in their exciting new Polaroid PoGo™ Instant Digital products. For more information on ZINK Technology, visit www.ZINK.com.

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