



plawa-feinwerktechnik GmbH & Co. KG
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PMA 2008: AgfaPhoto digital camera with 3" display

The AgfaPhoto DC-8330i digital camera with face tracking and picture stabilizer is presented at PMA.

Las Vegas (USA) / Uhingen (Germany). January 31, 2008. The German manufacturer plawa presents the AgfaPhoto DC-8330i digital camera at PMA in Las Vegas from 01/31 to 02/02/08.

The AgfaPhoto DC-8330i has an 8-megapixel resolution CCD sensor and comes with a 3" TFT LCD display offering 230,000 pixel for picture preview and playback. The face-tracking function auto-detects up to three faces and sets the suitable exposure automatically. A digital picture stabilizer reduces any natural shaking.

Thanks to the versatile 3x zoom lens the subject can be zoomed into easily. This is equivalent to 37.5 to 112.5 for 35mm cameras. The built-in ASM function allows experienced photographers to set aperture and shutter speed manually. With a maximum sensibility of ISO 1600, pictures are properly exposed even under bad lighting conditions. The histogram display indicates the brightness distribution of the image and gives ambitious photographers notice of possible incorrect exposure.

This camera can be expanded to up to four Gigabyte of memory by using an SDHC memory card. 21 preset programs and ten picture frames improve creative freedom. It also supports jolt-free VGA videoclip recording with up to 30 fps.

The AgfaPhoto DC-8330i comes in a solid, silver compact housing and is highly flexible to use thanks to its two AA-size batteries, as weak batteries can always be replaced by common batteries available at any shop or supermarket.

The package contents include a pouch, strap, USB and AV cable for transferring the pictures to PC or TV plus a software CD.

The AgfaPhoto DC-8330i is distributed in America through VistaQuest and will be available for MSRP \$ 239,95. AgfaPhoto products at the PMA in Las Vegas can be tried out at the German Pavilion with plawa on Stand M206-2 or with VistaQuest Distributors on Stand C210.

You can download high-res product photos and AgfaPhoto, plawa and VistaQuest logos plus this press release at:
<http://www.panama-pr.de/download/Agfaphoto-8330i-US.zip> .

Press Release

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The companies:

plawa-feinwerktechnik GmbH & Co. KG with headquarters in Uhingen, Germany was founded in 1969 and is the manufacturer and license holder of AgfaPhoto digital cameras. plawa is a member of CIPA - Camera & Imaging Product Association of Japan (www.cipa.jp)
www.plawa.com

AgfaPhoto Holding GmbH is licensee of the brand AgfaPhoto by Agfa-Gevaert NV & Co. KG. The exclusive sub-license for digital cameras has been granted to plawa by AgfaPhoto Holding GmbH.

VistaQuest Corporation with headquarters in Woodland Hills, Los Angeles distributes digital cameras, digital video products and webcams under its own brand name, VistaQuest, to mass and premium markets. VistaQuest is distributor for AgfaPhoto digital cameras and video cameras for the USA, Mexico and Canada.
www.vistaquestusa.com

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